

Conor Beattie.

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About me

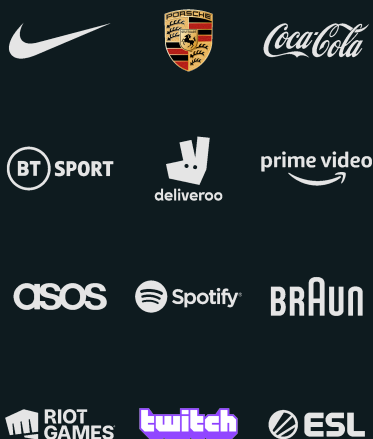
I'm a London-based producer with over a decade of hands-on experience in video production, live broadcasts, and creative design.

With a strong foundation in the gaming and entertainment industries, I've brought creative visions to life for renowned brands like Nike, Porsche, Coca-Cola, and Spotify. Passionate about every project I undertake, I'm dedicated to crafting content that captivates audiences.

My skills

- Content and Video Production
- Live Broadcast Production
- Project Management
- Workflow Optimization
- Client Relations
- Budget Oversight
- Creative Direction
- Content Strategy
- Branding and Marketing
- Post-Production
- Video Editing
- Motion Graphics
- Camera Operation
- Graphic Design

Who I've worked with



And many more...

My experience

Attention Seekers | Senior Producer

from September 2023 - Present

- Oversaw end-to-end production for clients including Samsung, War Child and EA, from initial concept through to final delivery.
- Collaborated with teams to ensure projects were well-resourced and executed, consistently exceeding client expectations.
- Managed and monitored project budgets, ensuring cost-effective production.
- Developed an internal project and finance tracker to enhance workflow and financial oversight.

Freelance Producer

from April 2023 - September 2023

- **Riot Games x Rare Content | Lead Producer:** Produced features video content for Riot's Mid-Season Invitational, including creating engaging daily stage films, post-match interviews, and podcast content. Managed scheduling and resources while providing creative direction, ensuring the content was engaging and delivered on time across the three-week tournament.
- **ESL FACEIT Group | Creative Producer:** Led content production for the Gamers 8 Street Fighter and Counter-Strike tournaments in Riyadh, organising comprehensive media days and overseeing the production of over 100 video assets for broadcast and social media. Provided editorial and creative direction to ensure the content resonated with the gaming audience.
- **Riot Games | Videographer & Editor:** Filmed and edited a compelling highlight reel for Riot Games at their community event, capturing key moments and delivering the final edit for social media.

TEAMS.gg | Lead Creative Producer

from June 2022 - March 2023

- Produced all marketing content, from video production to graphical assets, significantly boosting platform growth through engaging campaigns.
- Handled creation of promotional videos and social media content, including concept development, scripting, production, editing and motion graphics.
- Established a central creative portal, improving accessibility and streamlining asset distribution to align with campaign schedules.

Twitch | Senior Creative Producer

from November 2018 - June 2022

- Led the creation of targeted branded campaigns for high-profile clients like Porsche, Coca-Cola, and Nike, blending creativity with Twitch's interactive features to produce impactful live streams, digital experiences, and commercials.
- Collaborated with brands to craft award-winning campaigns that enhanced brand presence and actively engaged the Twitch community.
- Managed relationships with external creatives and studios houses, ensuring seamless collaboration and project success.
- Developed and implemented streamlined production management solutions, significantly improving efficiency across our team.

ESL Gaming | UK Creative Manager

from July 2013 - October 2018

- Led an in-house creative team in developing broadcast packages and promotional content for gaming tournaments.
- Designed and produced digital and video assets, utilising skills in video production, post production to graphic design.
- Established and managed a new creative department, significantly improving productivity and project delivery.
- Oversaw the complete production process for live events and marketing campaigns, enhancing ESL's brand presence in the esports community.